



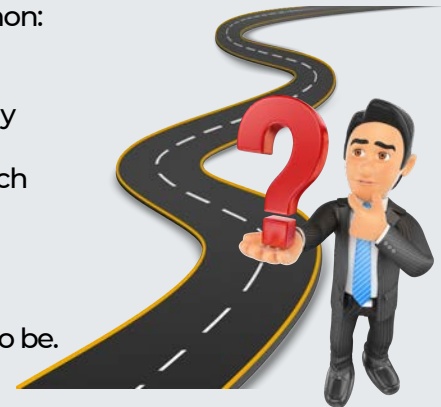
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What Are the Early Signs of Hearing Loss?

The signs vary with individuals and with different lifestyles, but these are the most common:

- Increased difficulty in understanding speech in noisy backgrounds such as large gatherings and restaurants.
- Following conversation needs more concentration (and possibly lipreading) especially when several people are talking.
- Needing a higher volume setting for television listening but not always making speech clearer.
- When out shopping, not always understanding a shop assistant or at a supermarket checkout.
- Difficulty hearing others clearly when in a car or using public transport.
- People who know you well remark about your hearing not being as good as it used to be.



It's tempting to dismiss these signs, but you and your family will find life easier if you take a few simple steps. For all the reasons above, your hearing is important to your wellbeing and quality of life. Hearing tests are straightforward, easily arranged and are FREE at Mid-America Hearing Center. The sooner you act, the better will be the outcome, both for you and for those close to you. If you need any help or advice, feel free to reach out to us. Call today to schedule an appointment and hearing FREE hearing test at: (417) 466-7196 or visit us online at www.MidAmericaHearing.com for styles and options available to you.



Why Do We Need To Hear?

Hearing is one of our most important senses, the ability to hear enables us to connect to the world for many important, even vital, reasons. Most importantly, hearing connects us to people enabling us to communicate in a way that no other senses can achieve. As the famed 20th-century activist and educator, Helen Keller, once said, "*Blindness cuts us off from things, but deafness cuts us off from people*". The greater the hearing loss, the more our ability to communicate is affected, the impact on daily life of milder forms of hearing loss should never be underestimated or ignored.

Our ability to communicate with other people is heavily dependent on our ability to understand speech which is one of the most complex sounds we have to listen to. Without good hearing in both ears, understanding what a person is saying needs more concentration and can be very tiring, especially if several people are talking or there's background noise. Misunderstanding what's been said can be very frustrating for both listener and speaker and can make socializing with friends and family gatherings a difficult, far less pleasurable experience. Your hearing is so important to your wellbeing and quality of life, plus hearing tests are straightforward, easily arranged and are FREE at Mid-America Hearing Center. The sooner you act, the better will be the outcome, both for you and for those close to you.

Our latest most advanced hearing aids use proven technology to automatically recognize and adapt to more hearing situations than ever. This ensures users automatically hear speech clearer and get the most reliable impression of their environment. Our hearing aids are designed to be durable, practical and easy-to-use, so you can rely on them in any situation.

Some of these cutting-edge features include:

- High Resolution SoundPro
- Motion Sensor
- My Voice
- Streaming
- Smart Phone App
- Rechargeable
- Worry Free Lifestyle With 3-year Warranty
- 60 Day Risk Free Trial on Most Hearing Aids
- Premium Noise and Wind Reduction



For more information, visit us online at www.MidAmericaHearing.com.